

Toulou joined PPB as the key person who was involved in the communication & Media industry for more than 20 Years. He is the owner of Panyathip Advertising and others businesses in communication areas and pulled the corporation from Plan B Media. Co., Ltd in Thailand to establish Panyatip Plan B Media Lao Co., Ltd in 2017.

Toulou is the driving force behind the direction of the business, our people, and the product we offer and continue to develop to keep our number one gold in Out of Home Media in Laos.