

Xay joined PPB with over 10 years of experience in media and public works. During this time, he has the responsibility to pinpoint growth drivers that will help a business grow by giving his well-rounded experience of media and understanding of how OOH fits within a lifestyle of Lao People and is consistent with the regulation of the Laos P.D.R.

He is one of the activities addicts, attending sports events and exploring Vientiane for watch out for other growth opportunities.